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## BC HRMA Conference 2009 Survey Results

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The 47<sup>th</sup> Annual Conference - Building Business Results - Blue Skies & Grassroots was busy with nine full learning tracks, four plenary sessions, 14 keynotes and various social events.

The Victoria Conference Centre was jam-packed with HR professionals for three fantastic days of professional development and networking. From the first timers to those who have attended more than 16 conferences, the lazy drizzle of rain did not dampen anyone's spirits to connect with new and familiar colleagues.

Thank you to the many committee volunteers who worked endlessly to find the most relevant topics and top-notch presenters to make 2009 the strongest conference to date.

The diligent staff at BC HRMA put in long hours, days and months of planning, organizing, and shuffling to ensure that we were giving our members the best and the results are in - once again, you told us that BC HRMA delivered on its tradition of spectacular conferences!



## BC HRMA Conference 2009 Survey Results

*(Statistics are based on survey data collected at Conference 2009)*

The survey results provided by attendees are used by BC HRMA to better serve its members and improve on future conferences. Over 65.7% of attendees responded to the onsite survey and we are excited to share some of our survey findings:

Power plenary/keynote, knowledge sessions and networking were rated the top three reasons for attending Conference 2009. From the responses the top 15 rated sessions were:

1. 730 Days from Now: The Future of Canada - Leonard Brody
2. Raises for Women: When? - Tory Johnson
3. Accommodating Workers with Addictions - Dr. Ray Baker
4. Saving the World At Work - Tim Sanders
5. The WorkSafeBC Appeal Process - Alex Booth
6. Building Career: How to Recruit, Develop & Engage Gen Y - Michelle Ray
7. Brain Boosting Secrets: Making the Science of Cognitive Fitness Work for You - Terry Small
8. An Intellectual Capital Edge for HR Leaders - Dr. Nick Bontis
9. A Year in Review on all Aspects of the Law in the Workplace - Paul McLean & Naz Mitha
10. Activate Your Power - Eitan Sharir
11. Talent Exploration at TECK: Grass Roots & Global Growth - Jane Hawkrigg
12. Enjoy the Ride! - Steve Gilliland
13. Pandemic Planning - Are You Ready? - John Lavery & Dr. Eric Young
14. Planning for Downsizing - Nancy Laughton
15. Transform or Else: HR at the Brink - Dr. Oren Harari

## General Demographics

- Ratio of 4:1 females to males ratio
- Average age of attendees was 44
- 42% are CHRP members
- The majority of attendees work for organizations averaging 350 employees in size
- 69% consider themselves as HR Practitioners, 11% consultants, and 10% executives
- 92% of attendees are employed full-time, 4% work part-time and 3% are contract workers
- 51% indicated they worked in the HR industry 12 or more years